

Data Center: Infra & Solution



Connectivity Business



AI Cloud: AI Infra & Solution



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Global Connectivity and Beyond: Telco as Tech Enablers

In an era where technology shapes virtually every aspect of our lives, the role of telecommunications companies—commonly known as telcos—has evolved beyond mere connectivity providers. Today, telcos are increasingly positioned as enablers of advanced technologies, driving innovation and digital transformation across diverse sectors.

Traditionally, telecommunications companies focused on delivering voice and data services, operating under a business model largely driven by subscription-based revenue. The advent of the internet and mobile technologies brought a new dimension to their operations, with broadband and cellular services becoming central to their offerings. However, as the digital landscape has matured, so too has the role of telcos. Indosat Ooredoo Hutchison (Indosat or IOH), through Indosat Business, now is expanding its horizons, leveraging its infrastructure and expertise to provide a range of advanced technological solutions.

Beyond Connectivity: Telcos as Tech Enablers

1. AI Cloud: AI Infrastructure & Solution

As companies race in adopting AI technology in their operations, Indosat Business positions itself as the AI technology enabler by bringing cutting edge GPU-as-a-service to Indonesia market. It aims to accelerate and democratize the development of AI solutions across Indonesia with Indosat Business AI infrastructure and AI solutions.

2. Data Center: Infrastructure & Solution

Indosat Business provides robust infrastructure solutions that support cloud computing, data storage, and AI applications. This ensures reliable and secure access to critical data and applications.

3. Connectivity Business

While expanding its horizon to be an advanced technology enabler, Indosat Business also strengthens its core business by maintaining the quality of its vast network of connectivity across the archipelago.

The role of telcos as tech enablers is not a solo endeavor; it involves collaboration with technology providers, startups, and industry leaders. Telcos are forming strategic partnerships and participating in joint ventures to drive innovation and address emerging challenges. By collaborating with tech companies, telcos can integrate cutting-edge solutions into their offerings and stay at the forefront of technological advancements.

Indosat Business, a major player in Indonesia's telecommunications industry, has a legacy of innovation and service excellence. With a customer base that spans millions, Indosat has consistently demonstrated its commitment to enhancing connectivity and driving digital transformation in the region

In conclusion, Indosat Business exemplifies how a telecommunications company can evolve from a traditional service provider to a key enabler of technology and digital transformation. Its contributions to edge computing, cloud services, IoT, cybersecurity, and AI underscore its commitment to driving innovation and supporting Indonesia's journey towards a more connected and technologically advanced future.