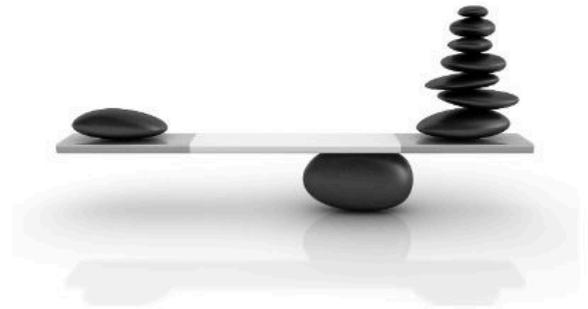


Balancing AI Innovation and IT Budget

The GPUaaS Advantage



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Balancing AI Innovation and IT Budget: The GPUaaS Advantage

Managing the complexities of AI adoption to drive innovations and productivity has become a top priority for organisations. In APAC, 94% of CIOs view AI as critical for competitive advantage, but only 11% are actively investing in it, according to IDC's CIO Playbook 2024. This highlights the cautious approach many are taking as they balance innovation ambitions with IT and infrastructure budgets.

As AI budgets in APAC are projected to grow significantly, organisations are under pressure to ensure these investments translate into scalable and cost-effective AI capabilities. However, the rapid expansion of AI workloads brings the challenge of maintaining infrastructure that can support these demands without straining budgets. One strategic approach to tackle this challenge is the adoption of GPU-as-a-Service (GPUaaS), which offers the scalability and financial flexibility necessary to support AI initiatives while optimising infrastructure costs.

Accelerate Innovation with Cost Efficiency

GPUaaS is emerging as a pivotal solution to these challenges. By offering on-demand access to high-performance GPUs, GPUaaS provides the flexibility and power necessary to simplify IT infrastructure management, reduce operational burdens, and accelerate innovation.

1. Cost-Effective Scalability : GPUaaS enables organisations to dynamically scale resources, ensuring that computational power aligns with real-time demands without requiring hefty upfront investments. This model shifts expenses from capital expenditures to operational expenditures, making it easier to manage costs.

2. Accelerating AI Innovation : With on-demand access to the latest GPU technology, GPUaaS empowers organisations to rapidly develop, test, and deploy AI applications. This approach eliminates the bottlenecks of traditional infrastructure, facilitating faster innovation without the need for extensive in-house hardware management.

3. Flexible Resource Management : GPUaaS offers the flexibility to scale resources up during peak demand periods and scale down when less capacity is needed. This adaptability ensures that

organisations only pay for what they use, maximising cost efficiency while maintaining the ability to innovate.

Partner with Conversant Solutions for Sustainable Growth

Backed by over 20 years of expertise, Conversant Solutions empowers businesses to harness technology for sustainable growth. Our GPU-as-a-Service provide the flexibility, scalability, and cost-effectiveness necessary to drive innovation, ensuring your IT infrastructure remains robust and financially sustainable. Partner with us to unlock the full potential of AI and maintain control over your budget.

Ready to learn more? Visit our booth or contact us to see how we can help your organisation harness the power of GPUaaS. www.conversant.tv/contact-us